

# Advanced Microeconomic Analysis, Lecture 7

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# Administrative Stuff

- ▶ The midterm exam will be returned next week.
- ▶ I will post a new homework, HW #3, on the website later today. It will be due in two weeks.
- ▶ I have decided to change the weights on the homeworks and exams for computing the final grade, to follow regulations.
- ▶ The new percentages will be: Homework - 5%, Midterm - 25%, Final Exam - 70%.

# Equilibrium and Welfare

- ▶ So far, we have been analyzing different market structures and predicting the equilibrium price and quantity traded, assuming that consumers and producers behave rationally.
- ▶ This is a *positive* question: we are simply concerned about making a prediction, without saying whether it is socially desirable.
- ▶ Now, we will ask if these outcomes are preferable from a *social* point of view.
- ▶ This is a *normative* question: we are asking whether an outcome is more beneficial to society.
- ▶ We will need to define what "welfare" is, and how it is affected by changes in prices and quantities.

# Partial Equilibrium Approach

- ▶ We want to see what the effect of a change in prices and quantities of a certain good  $q$  has on a person's welfare.
- ▶ Assume that the price of every other good except  $q$  remains fixed. This is *partial equilibrium* analysis.
- ▶ Let  $p$  denote the price of good  $q$ ;  $\mathbf{p}$  denotes the price of *all other goods*.
- ▶ Indirect utility =  $v(p, \mathbf{p}, y)$ . We will sometimes just write  $v(p, y)$ .
- ▶ Let  $m$  be the amount of income spent on all other goods than  $q$ . This is a *composite commodity* that represents the "quantity" of all other goods.
- ▶ If  $\mathbf{x}(p, \mathbf{p}, y)$  is demand for all other goods, then

$$m(p, \mathbf{p}, y) = \mathbf{p} \cdot \mathbf{x}(p, \mathbf{p}, y)$$

## Exercise 4.16

- ▶ Let  $u(q, \mathbf{x})$  denote the consumer's utility function over all goods.
- ▶ Under the usual assumptions on utility functions, then the 2-good utility function  $\bar{u}(q, m)$  defined by:

$$\bar{u}(q, m) = \max_{\mathbf{x}} u(q, \mathbf{x}) \quad \text{s.t. } \mathbf{p} \cdot \mathbf{x} \leq m$$

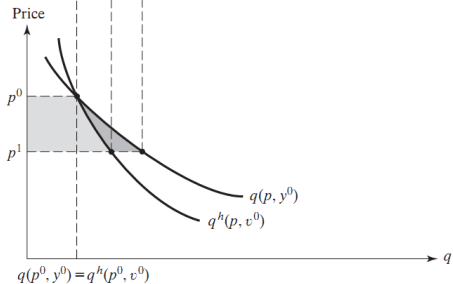
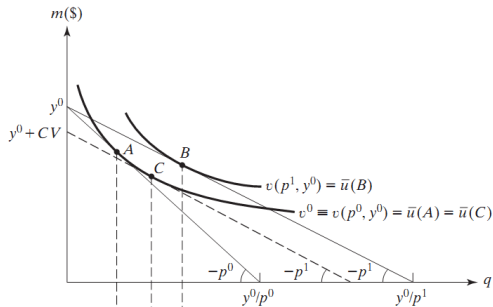
- ▶ also satisfies these assumptions, and the derived indirect utility and demand functions from this problem match the original utility function.

# Compensating Variation

- ▶ Suppose we are evaluating a policy that will result in a *decrease* in price of good  $q$ .
- ▶ What is the consumer's *willingness to pay* for this price decrease? We can determine this if we know the consumer's demand curve.
- ▶ Suppose the consumer's income is  $y^0$ .
- ▶ The initial price of the good is  $p^0$ . As a result of the policy, it will decrease to  $p^1$ .
- ▶ The consumer's utility *before* the price change is  $v(p^0, y^0)$ ; after, it is  $v(p^1, y^0)$ .
- ▶ The amount of income  $CV$  the consumer is willing to give up for the price decrease must satisfy:

$$v(p^1, y^0 + CV) = v(p^0, y^0)$$

- ▶  $CV$  stands for *compensating variation*.



# Compensating Variation

- ▶ Using the relationship between expenditure and indirect utility:

$$e(p^1, v(p^0, y^0)) = e(p^1, v(p^1, y^0 + CV)) = y^0 + CV$$

- ▶ using  $y^0 = e(p^0, v(p^0, y^0))$  and let  $v^0 = v(p^0, y^0)$ :

$$CV = e(p^1, v^0) - e(p^0, v^0)$$

- ▶ By Shephard's lemma,  $\frac{\partial e}{\partial p} = q^h(p, y)$ :

$$CV = \int_{p^0}^{p^1} \frac{\partial e(p, v^0)}{\partial p} dp = \int_{p^0}^{p^1} q^h(p, v^0) dp$$

- ▶ Therefore,  $CV$  is the area to the *left* of the Hicksian demand curve from  $p^0$  to  $p^1$ .
- ▶ If  $p^1 < p^0$ ,  $CV$  is the negative of the area: a negative income adjustment is necessary to restore the original utility level.



# Compensating Variation

- ▶ One practical problem with  $CV$  is that it is based on the Hicksian demand curve, which we cannot directly observe.
- ▶ We can observe the Marshallian demand curve, which shows the total effect of a price change (substitution effect + income effect).  $CV$  is a substitution effect.
- ▶ The Marshallian demand curve shows *consumer surplus*.
- ▶ At  $(p^0, y^0)$ , the consumer surplus  $CS(p^0, y^0)$  is the area under the demand curve and above the price  $p^0$ .
- ▶ The change in  $CS$  due to a price decrease from  $p^0$  to  $p^1$  is:

$$\Delta CS = CS(p^1, y^0) - CS(p^0, y^0) = \int_{p^1}^{p^0} q(p, y^0) dp$$

- ▶  $\Delta CS$  is opposite in sign to  $CV$ .

# Consumer Surplus

- ▶ We want to know  $CV$ , but we can only calculate  $\Delta CS$ . How good of an approximation is it?
- ▶ As long as the income effect is small compared to  $\Delta CS$ , which is true if the change in price is small enough.
- ▶ Note that this is based on the demand curve for a single individual.
- ▶ If we observe a market demand curve with many individual consumers,  $\Delta CS$  will give an approximation of the total amount of income consumers are willing to give up, but won't tell us how the total cost should be *distributed* among consumers.

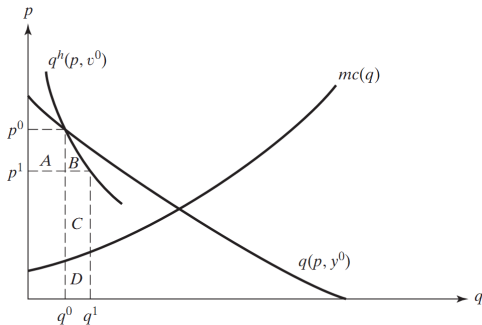
# Pareto Efficiency

- ▶ How can we judge whether a policy or project that will result in a change in prices and quantities is worth doing?
- ▶ If it possible to make *at least one person better off* while *no one becomes worse off*, we say that it is possible to make a *Pareto improvement*.
- ▶ If there is no way to make a Pareto improvement, then the situation is *Pareto efficient*: there is no change that can be made that would not make someone worse off.
- ▶ The idea of Pareto efficiency is widely used in economics to evaluate the performance of a system.
- ▶ If a system is Pareto efficient, it is not "wasting" any resources (though this concept does not address issues of distribution and inequality).

# Efficiency of Market Structures

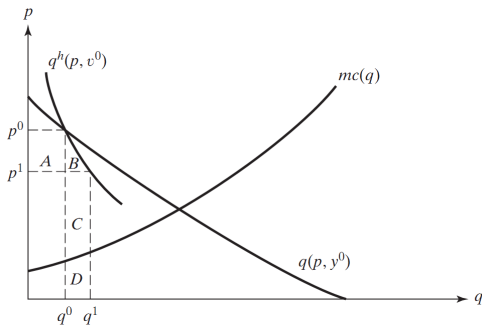
- ▶ Let's compare the types of market competition we've seen: perfect competition, and monopoly, to see if they yield a Pareto efficient outcome.
- ▶ The only difference is in prices and quantities in equilibrium.
- ▶ What values of  $(p, q)$  are Pareto-efficient outcomes?
- ▶ Suppose there is one producer and one consumer.

# Monopoly



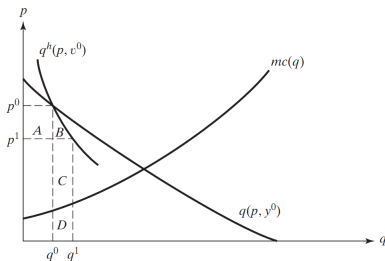
- ▶  $q(p, y^0)$  is Marshallian demand of the consumer,  $q^h(p, v^0)$  is Hicksian demand at  $v^0 = v(p^0, y^0)$ .
- ▶ The firm's marginal cost curve is the same as the supply curve after average variable cost is minimized.
- ▶ If the firm behaved as a price-taker, equilibrium would be at intersection of curves.

# Monopoly



- ▶ Consider  $(p^0, y^0)$  above the competitive point. We will show this is not a Pareto-efficient outcome.
- ▶ Suppose we reduce the price of  $q$  from  $p^0$  to  $p^1$ .
- ▶ Consumer's willingness to pay is  $CV = A + B$ .

# Monopoly



- ▶ Change in firm's profits is:

$$\begin{aligned} & [p^1 q^1 - c(q^1)] - [p^0 q^0 - c(q^0)] = [p^1 q^1 - p^0 q^0] - [c(q^1) - c(q^0)] \\ & = [p^1 q^1 - p^0 q^0] - \int_{q^0}^{q^1} MC(q) dq = C + D - A - D = C - A \end{aligned}$$

- ▶ We can transfer  $A$  from consumer to producer. Consumer gains  $B$ , producer gains  $C$ , both are better off.
- ▶ Therefore, the original situation was not Pareto-efficient.

# Monopoly

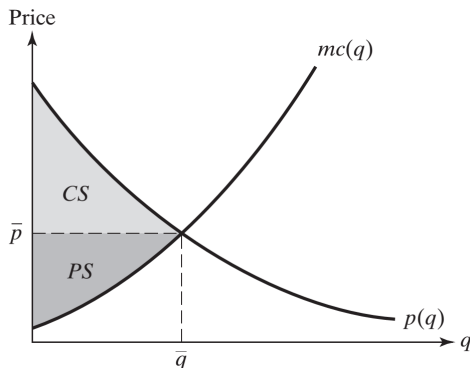
- ▶ The same reasoning applies to points on the Marshallian demand curve below the competitive point.
- ▶ The only price-quantity pair that can be Pareto-efficient is the perfectly competitive outcome.



# Efficiency and Total Surplus Maximization

- ▶ Consumer surplus is close to being a dollar measure of the gains going to a consumer due to purchasing a good.
- ▶ For producers, we can exactly measure the gain: the *producer surplus* is simply revenues above variable costs.
- ▶ Under the assumption that demand is downward-sloping and firm's marginal costs are rising, a necessary (but not sufficient) condition for Pareto efficiency is:  $CS + PS$  is maximized.

# Total Surplus



$$\begin{aligned} CS + PS &= \left[ \int_0^q p(z) dz - p(q)q \right] + [p(q)q - TVC(q)] \\ &= \int_0^q p(z) dz - TVC(q) = \int_0^q [p(z) - MC(z)] dz \end{aligned}$$

# Maximizing Total Surplus

$$CS + PS = \int_0^P [p(z) - MC(z)] dz$$

- ▶ Choosing  $q$  to maximize this expression gives the first-order condition

$$p(q) = MC(q)$$

- ▶ which is the perfectly competitive equilibrium.
- ▶ Whenever price and  $MC$  differ, a Pareto improvement can be implemented, as we saw earlier.
- ▶  $p = MC$  is necessary for maximizing total surplus, but we have seen that in monopoly,  $p > MC$ .

# Summary of Consumer/Producer Behavior

- ▶ In Chapters 1-4, we have attempted to explain (and predict) consumer and producer behavior, starting from *first principles*.
- ▶ In Chapter 1, we started with preferences over bundles of goods, that satisfied some "reasonable" axioms.
- ▶ Then, we showed that the *consumer's problem* is to choose a most preferred bundle of goods, subject to his budget constraint.
- ▶ Given the usual assumptions on preferences (and therefore the utility function that represents those preferences), we are able to derive additional concepts such as:
  - ▶ Marshallian and Hicksian demand
  - ▶ Indirect utility
  - ▶ the Minimum Expenditure problem and its solution, the expenditure function

# Summary of Consumer/Producer Behavior

- ▶ Each of these are related to the others; each is enough to give a complete description of the consumer's behavior.
- ▶ For example, given an expenditure function, we can reconstruct the utility function (and vice versa).
- ▶ In Chapter 2, we applied the same tools to firms. We assumed that the essence of a firm is that it transforms inputs into outputs, with limits determined by the production function.
- ▶ The firm's problem is to choose its inputs to maximize profits.
- ▶ From this problem, we can derive:
  - ▶ the maximized profit function
  - ▶ output supply function and input demand functions
  - ▶ Cost minimization problem and its solution, the cost function
- ▶ Similar relationships between these functions allow us to reconstruct one from the others.
- ▶ Gives a complete description of the firm's behavior.

# Summary of Consumer/Producer Behavior

- ▶ In Chapter 4, we combined consumers and producers into different types of market structures.
- ▶ We were able to predict the outcome of price and quantity, arising from each agent's optimizing behavior.
- ▶ We examined outcomes in partial equilibrium (i.e. equilibrium in the market for one good), assuming that the prices of all other goods were fixed.
- ▶ We were able to classify outcomes on their Pareto-efficiency; if an outcome is Pareto-efficient, all resources are being utilized without waste (though this says nothing about inequality or fairness of distribution).

# Chapter 5: General Equilibrium

- ▶ We will cover 5.1-5.2 and 5.4 in Chapter 5.
- ▶ In Chapter 4, we considered a *partial* equilibrium (i.e. equilibrium in the market for one good).
- ▶ In this chapter, we will consider a *general* equilibrium (i.e. equilibrium in all goods, simultaneously).

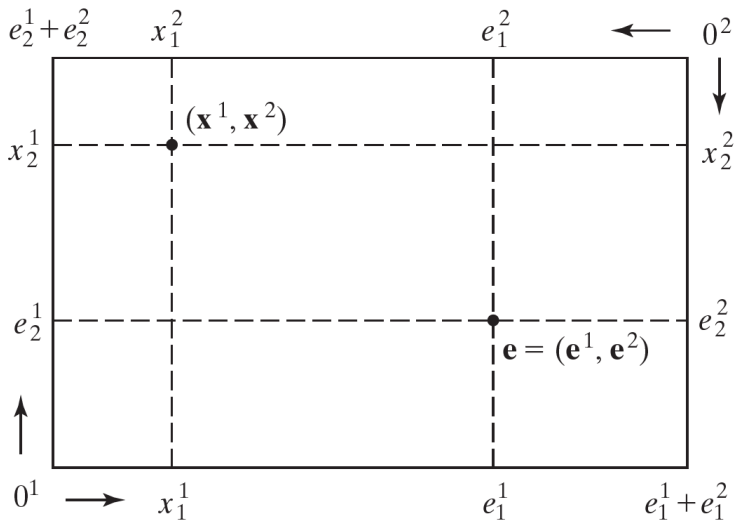
# Equilibrium in Exchange

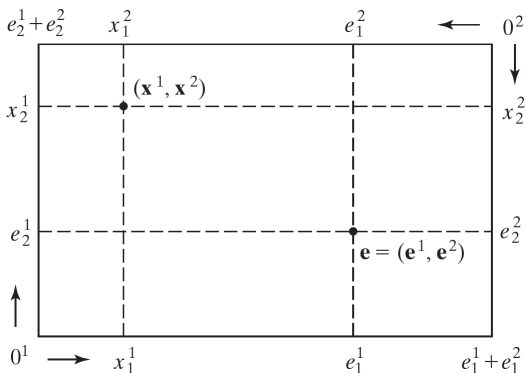
- ▶ Let's consider a very simple economy without markets (i.e. no prices, you cannot obtain goods for money).
- ▶ Instead, goods can be exchanged directly.
- ▶ Assume there are two consumers and two goods,  $x_1$  and  $x_2$ .
- ▶ There is no production. Each consumer is *endowed* with a given quantity of each good.
- ▶ Let  $\mathbf{e}^1 = (e_1^1, e_2^1)$  denote the *endowment* of consumer 1: he starts out with  $x_1 = e_1^1, x_2 = e_2^1$ .
- ▶ Likewise,  $\mathbf{e}^2 = (e_1^2, e_2^2)$  is the endowment of consumer 2.
- ▶ The vector of the total amount of  $x_1$  and  $x_2$  in this economy is given by  $\mathbf{e}^1 + \mathbf{e}^2$ .



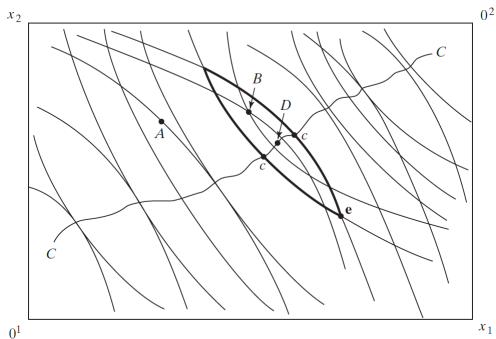
- ▶ Each consumer may consume their endowment of goods, or they can use part of it to trade, or *barter* with the other consumer.
- ▶ Consumers have a utility function  $u^i(x_1, x_2)$  with the usual assumed properties.
- ▶ All trades must be voluntary.
- ▶ We want to ask the question: does a *barter equilibrium* in this economy exist, and what are its properties?
- ▶ That is, is there a sequence of voluntary trades that leads to a point where no more trade will occur?

# Edgeworth Box





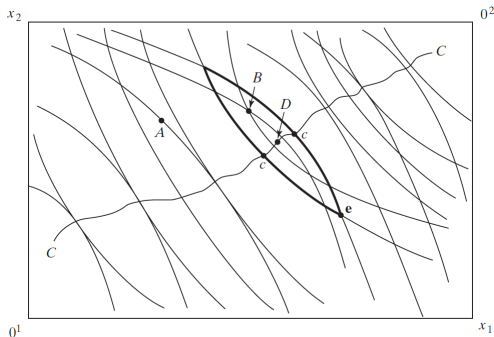
- ▶ Every point in the Edgeworth box corresponds to some division of the total endowment  $\mathbf{e}^1 + \mathbf{e}^2$  among the two agents.
- ▶ For example, the point  $\mathbf{x}^1, \mathbf{x}^2$  means consumer 1 has  $(x_1^1, x_2^1)$  and consumer 2 has  $(e_1^1 + e_1^2 - x_1^1, e_2^1 + e_2^2 - x_2^1)$ .
- ▶ The lower left corner is the origin for consumer 1, and the upper right corner is the origin for consumer 2.



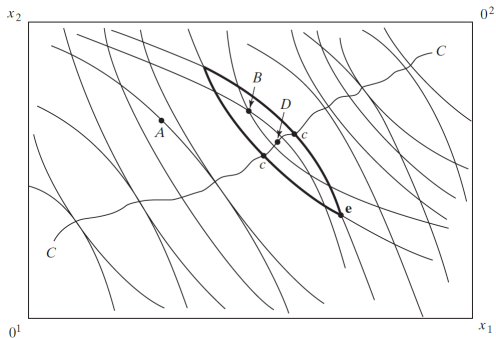
- ▶ The line  $CC$  is the set of allocations where the indifference curve of consumer 1 is tangent to the indifference curve of consumer 2.
- ▶ This is called the *contract curve*.

- ▶ Given an initial endowment  $\mathbf{e}$ , which allocations will be barter equilibria?
- ▶ First, only allocations in the Edgeworth box are feasible.
- ▶ Second, an allocation that makes one consumer worse off (i.e. at a lower indifference curve) will be blocked by that consumer.





- ▶ Suppose the consumers trade to reach point  $B$ . The "lens" becomes smaller, and there are still possible trades that both consumers will agree to.
- ▶ Suppose the consumers reach point  $D$ . Since the indifference curves are tangent, there are no other trades that both consumers will agree to.
- ▶  $D$ , and all points along the contract curve, are barter equilibria.



- ▶ Once such an equilibrium is reached, it is not possible to make one consumer better off, without making the other consumer worse off.
- ▶ Therefore, all barter equilibria are Pareto optimal.



# Many Goods and Consumers

- ▶ Suppose there are  $I$  consumers and  $n$  goods.
- ▶ Each consumer  $i$  has a utility function  $u^i(x_1, \dots, x_n)$ .
- ▶ Each consumer  $i$  is endowed with a vector  $\mathbf{e}^i = (e_1^i, \dots, e_n^i)$  of goods.
- ▶ The collection  $(u^i, \mathbf{e}^i)_{i=1, \dots, I}$  defines an *exchange economy*.
- ▶ The total endowment is  $\mathbf{e} = \mathbf{e}^1 + \dots + \mathbf{e}^I$ .
- ▶ An *allocation* is a vector  $\mathbf{x} = (\mathbf{x}^1, \dots, \mathbf{x}^I)$ , where  $\mathbf{x}^i$  is consumer  $i$ 's bundle of goods.
- ▶ The *set of feasible allocations* is

$$F(\mathbf{e}) = \left( \mathbf{x} \mid \sum_i \mathbf{x}^i = \sum_i \mathbf{e}^i \right)$$

- ▶ That is,  $F(\mathbf{e})$  is the set of all possible ways to divide the total goods among the  $I$  agents.

- ▶ In the two-consumer case, we saw that if a barter equilibrium had been reached, then no Pareto improvements were possible.
- ▶ This also holds in the general case.
- ▶ **Def. 5.1:** A feasible allocation  $\mathbf{x} \in F(\mathbf{e})$  is *Pareto efficient* if there is no other feasible allocation  $\mathbf{y}$ , such that  $u^i(\mathbf{y}^i) \geq u^i(\mathbf{x}^i)$  for all consumers  $i = 1, \dots, I$ , with at least one strict inequality.
- ▶ That is, it is not possible to make someone strictly better off without making someone else strictly worse off.
- ▶ A barter equilibrium must be Pareto-efficient, but not all Pareto-efficient allocations will be barter equilibria.
- ▶ Recall the "lens" in the 2-consumer case. Only Pareto-efficient allocations that do not give lower utility to either consumer can be barter equilibria.
- ▶ A trade to some allocation outside the "lens" would be blocked by the consumer who became worse off.
- ▶ Does this carry over to the case of many consumers?

- ▶ With many consumers, we can imagine a trade that no single consumer would want to block alone, but that a *coalition* of consumers might want to block.
- ▶ For example, suppose there are 3 consumers with  $u^i(x_1, x_2, x_3) = \min(x_1, x_2, x_3)$ , and the initial endowment is:

$$\mathbf{e}^1 = (0, 1, 1), \mathbf{e}^2 = (1, 0, 1), \mathbf{e}^3 = (1, 1, 0)$$

- ▶ Suppose a trade to  $\mathbf{x}^1 = (1, \frac{3}{2}, \frac{3}{2}), \mathbf{x}^2 = (\frac{1}{2}, \frac{1}{4}, \frac{1}{4}), \mathbf{x}^3 = (\frac{1}{2}, \frac{1}{4}, \frac{1}{4})$  is proposed.
- ▶ Each consumer would be made better off by this trade.
- ▶ However, if consumers 2 and 3 got together, they could propose an alternative trade to  $\mathbf{x}^1 = (0, 1, 1), \mathbf{x}^2 = (1, \frac{1}{2}, \frac{1}{2}), \mathbf{x}^3 = (1, \frac{1}{2}, \frac{1}{2})$  which makes both 2 and 3 better off compared to the previous trade.
- ▶ This is called a *blocking coalition*.

- ▶ **Def 5.2:** Let  $S \in \{1, \dots, I\}$  denote a coalition of consumers. We say that  $S$  blocks  $\mathbf{x} \in F(\mathbf{e})$  if there is an allocation  $\mathbf{y}$  such that:
  - ▶  $\sum_{i \in S} \mathbf{y}^i = \sum_{i \in S} \mathbf{e}^i$
  - ▶  $u^i(\mathbf{y}^i) \geq u^i(\mathbf{x}^i)$  for all  $i \in S$ , with at least one strict inequality.
- ▶ The conditions mean that the consumers in the coalition  $S$  can get together and divide up their total endowment among themselves, and reach a Pareto improvement for their coalition compared to  $\mathbf{x}$ .
- ▶ We say an allocation is *unblocked* if there is no coalition that can block it.
- ▶ We will require that for an allocation  $\mathbf{x}$  to be an equilibrium, it must be unblocked.
- ▶ No consumer or group of consumers has an incentive to change the allocation by trading among themselves.
- ▶ The *core* of an exchange economy with endowment  $\mathbf{e}$ , denoted  $C(\mathbf{e})$ , is the set of all unblocked, feasible allocations.

# Equilibrium in Competitive Markets

- ▶ In the pure exchange economy, there were no markets for goods or prices.
- ▶ Now, we will introduce a *decentralized* market, such that no consumer interacts with any other consumer.
- ▶ Rather, there is an impersonal market for each good with a market price, and consumers only consider the price when making their decisions.
- ▶ Equilibrium occurs when the vector of market prices is such that total demand is equal to total supply for each good, simultaneously.
- ▶ Consumers don't need to know about the preferences of other consumers, or even if they exist at all.
- ▶ Is such a price vector guaranteed to exist?

- ▶ Assume that each utility function  $u^i(\cdot)$  is continuous, strongly increasing, and strictly quasiconcave.
- ▶ The consumer's income is now  $\mathbf{p} \cdot \mathbf{e}^i$ , the market value of his endowment.
- ▶ We can imagine the consumer selling his entire endowment at price  $\mathbf{p}$ , then using that as income for the utility maximization problem.
- ▶ Given prices  $\mathbf{p}$ , each consumer solves

$$\max_{\mathbf{x}^i} u^i(\mathbf{x}^i) \quad \text{s.t.} \quad \mathbf{p} \cdot \mathbf{x}^i \leq \mathbf{p} \cdot \mathbf{e}^i$$

- ▶ **Theorem 5.1:** Given our assumptions on  $u^i(\cdot)$ , the consumer's problem has a unique solution,  $\mathbf{x}^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i)$ . Furthermore, this solution is continuous in  $\mathbf{p} \in \mathbb{R}_{++}^n$  (the set of strictly positive prices).
- ▶ Market (or aggregate) demand for  $x_i$  is the sum of every consumer's demand for  $x_i$ .
- ▶ Market supply for  $x_i$  is the sum of every consumer's supply.

# Excess Demand

- ▶ Aggregate excess demand for good  $k$  is denoted by:

$$z_k(\mathbf{p}) = \sum_i x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) - \sum_i e_k^i$$

- ▶ Let  $\mathbf{z} = (z_1(\mathbf{p}), \dots, z_n(\mathbf{p}))$ .
- ▶ If  $z_k(\mathbf{p}) > 0$ , the aggregate demand of good  $k$  exceeds its total endowment, and vice versa.
- ▶ Equilibrium occurs when  $\mathbf{z}(\mathbf{p}) = 0$ .

# Properties of Aggregate Excess Demand

- ▶ **Thm 5.2** If each  $u^i$  is continuity, strongly increasing and strictly quasiconcave, then for all *strictly positive* prices  $\mathbf{p}$ :
  - ▶ Continuity:  $\mathbf{z}(\cdot)$  is continuous at  $\mathbf{p}$
  - ▶ Homogeneity:  $\mathbf{z}(\lambda\mathbf{p}) = \mathbf{z}(\mathbf{p})$
  - ▶ Walras' Law:  $\mathbf{p} \cdot \mathbf{z}(\mathbf{p}) = 0$ .
- ▶ Walras' Law says that the market value of aggregate demand must be zero at any positive price vector.
- ▶ This follows from the fact that each consumer's budget constraint is satisfied with equality.



# Proof of Walras' Law

$$\max_{\mathbf{x}^i} u^i(\mathbf{x}^i) \quad \text{s.t.} \quad \mathbf{p} \cdot \mathbf{x}^i \leq \mathbf{p} \cdot \mathbf{e}^i$$

- ▶ If the budget constraint is satisfied with equality, then for consumer  $i$ :

$$\sum_{k=1}^n p_k x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) = \sum_{k=1}^n p_k e_k^i$$

$$\sum_{k=1}^n p_k (x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) - e_k^i) = 0$$

$$\sum_i \sum_{k=1}^n p_k (x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) - e_k^i) = 0 \quad (\text{summing over consumers})$$

$$\sum_{k=1}^n \sum_i p_k (x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) - e_k^i) = 0 \quad (\text{reverse order of summation})$$

$$\sum_{k=1}^n p_k \left( \sum_i x_k^i(\mathbf{p}, \mathbf{p} \cdot \mathbf{e}^i) - \sum_i e_k^i \right) = 0$$

- ▶ The term inside the parenthesis is aggregate excess demand.

# Walrasian Equilibrium

- ▶ The market for one particular good  $k$  can be in equilibrium if aggregate excess demand for good  $k$  is zero:  $z_k(\mathbf{p}) = 0$ .
- ▶ This is partial equilibrium.
- ▶ However, demand of every good can depend on the prices of every other good.
- ▶ General equilibrium is when all aggregate excess demands are 0:  
 $\mathbf{z}(\mathbf{p}) = (0, 0, \dots, 0)$
- ▶ A price vector  $\mathbf{p}$  that equates demand and supply in every market simultaneously is called *Walrasian*.
- ▶ **Thm 5.5** If each  $u^i$  is continuous, strongly increasing, and strictly quasiconcave, then there exists at least one strictly positive  $\mathbf{p}^*$  such that  $\mathbf{z}(\mathbf{p}^*) = 0$ .

- ▶ We won't go through the details of the proof of existence of Walrasian equilibrium.
- ▶ Proving it exists was one of the major achievements of mathematical economics, earning Nobel prizes for Kenneth Arrow and Gerard Debreu.
- ▶ The basic idea is to form a convex, closed and bounded set from the set of relative prices, denoted  $S$
- ▶ Then, given some initial price vector  $\mathbf{p}$ , calculate aggregate excess demand.
- ▶ Generate a new price vector  $\mathbf{p}'$  based on demand. If there is positive demand for good  $k$ , increase the price good  $k$ , and vice versa.
- ▶ This defines a continuous mapping from  $S$  to itself.
- ▶ Apply Brouwer's fixed point theorem, which states that under the given conditions, a fixed point of the mapping must exist.
- ▶ A fixed point, where  $\mathbf{p} = \mathbf{p}'$ , must satisfy  $\mathbf{z}(\mathbf{p}) = 0$ .

## Example 5.1

- Suppose there are two goods and two consumers with CES utility:

$$u^i(x_1, x_2) = x_1^\rho + x_2^\rho, \quad i = 1, 2, \quad 0 < \rho < 1$$

- Initial endowments are:  $\mathbf{e}^1 = (1, 0)$ ,  $\mathbf{e}^2 = (0, 1)$  (each consumer owns all of one good, none of the other).
- CES utility is strongly increasing and strictly quasiconcave for  $0 < \rho < 1$ , so conditions for Theorem 5.5 are satisfied.
- We know CES demand of consumer  $i$  for good  $j$  is (where  $r = \rho/(\rho - 1)$ ):

$$x_j^i(p_1, p_2, y^i) = \frac{p_j^{r-1} y^i}{p_1^r + p_2^r}$$

- Each consumer's income is:  $y^1 = \mathbf{p} \cdot \mathbf{e}^1 = p_1$ ,  $y^2 = \mathbf{p} \cdot \mathbf{e}^2 = p_2$ .
- Since only *relative* prices matter, let's divide prices by  $p_2$ .

$$\bar{\mathbf{p}} = \mathbf{p}/p_2, \quad \bar{p}_1 = p_1/p_2, \quad \bar{p}_2 = 1$$

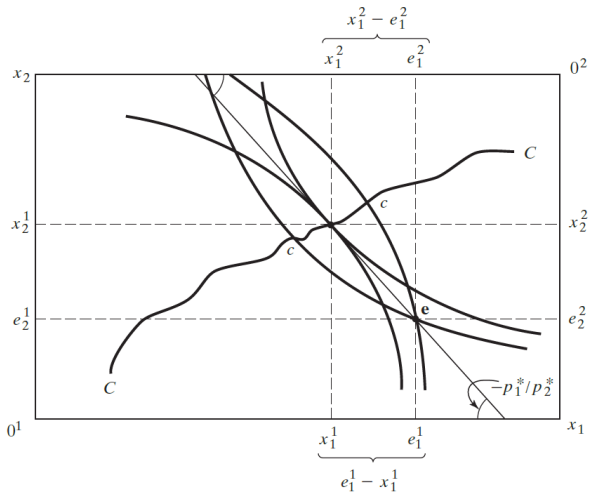
- Demand is the same at  $\bar{\mathbf{p}}$  as it is at  $\mathbf{p}$ .

$$x_j^i(p_1, p_2, y^i) = \frac{p_j^{r-1} y^i}{p_1^r + p_2^r}$$

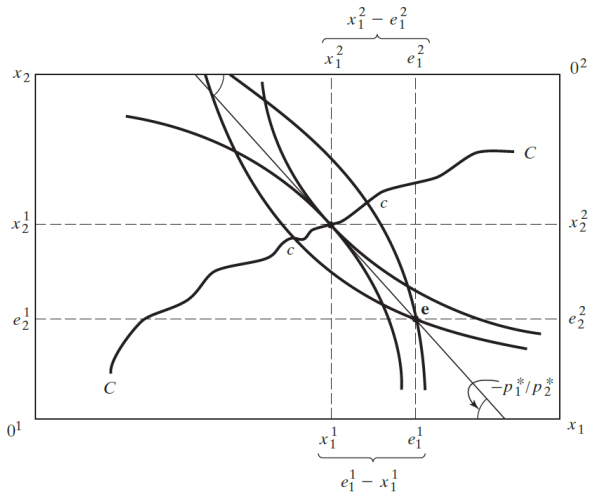
- ▶ Consider the market for good 1.
- ▶ If price vector  $\bar{p}^*$  is an equilibrium, then total demand must equal total supply:

$$\begin{aligned} x_1^1(\bar{p}^*, \bar{p}^* \cdot e^1) + x_2^1(\bar{p}^*, \bar{p}^* \cdot e^2) &= e_1^1 + e_1^2 \\ \frac{(\bar{p}_1^*)^{r-1} \bar{p}_1^*}{(\bar{p}_1^*)^r + 1} + \frac{(\bar{p}_1^*)^{r-1}}{(\bar{p}_1^*)^r + 1} &= 1 \\ \bar{p}_1^* = 1, \bar{p}_2^* = 1 &\Rightarrow p_1^* = p_2^* \end{aligned}$$

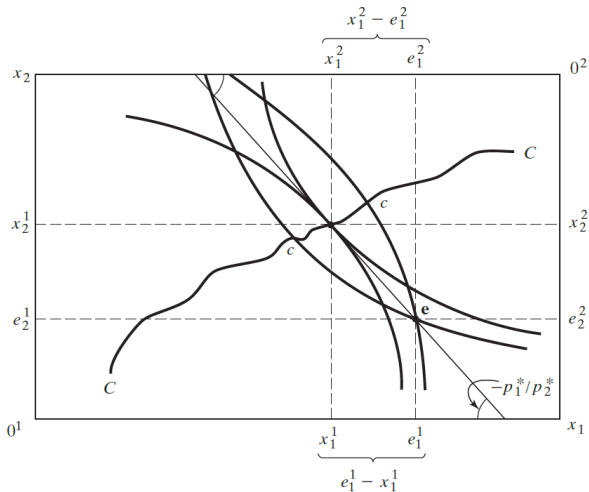
- ▶ Any price vector where  $p_1^* = p_2^*$  will equate supply and demand in the market for good 1.
- ▶ By Walras' Law,  $p_1^* z_1(p^*) + p_2^* z_2(p^*) = 0$ .
- ▶ Since aggregate excess demand in market 1 is 0,  $z_1(p^*) = 0$ , therefore  $z_2(p^*)$  must also be 0.
- ▶ Therefore,  $z(p^*) = 0$  and  $p^*$  is a Walrasian equilibrium.



- ▶ Suppose we have a 2-good, 2-consumer economy as shown.
- ▶ Initial endowments are  $(e_1^1, e_2^1)$  and  $(e_1^2, e_2^2)$ .
- ▶ At relative prices  $p_1^*/p_2^*$ , the budget line passes through point  $e$ .

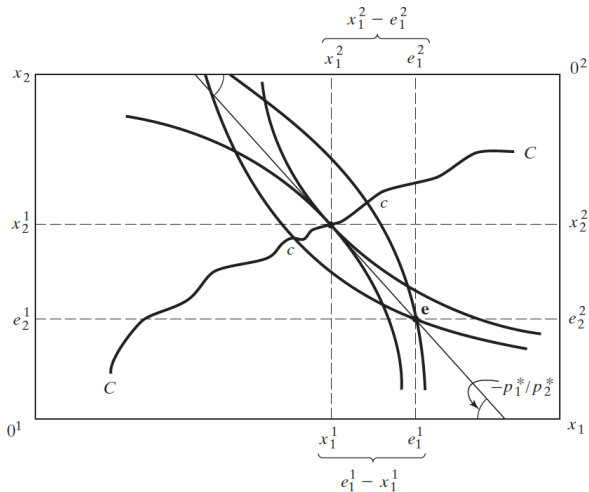


- ▶ Consumer 1's optimal choice, facing  $p_1^*/p_2^*$  and with income  $p_1^* e_1^1 + p_2^* e_2^1$ , is  $(x_1^1, x_2^1)$ .
- ▶ Likewise, consumer 2's optimal choice, facing  $p_1^*/p_2^*$  and with income  $p_1^* e_1^2 + p_2^* e_2^2$ , is  $(x_1^2, x_2^2)$ .



- ▶ Equilibrium for good 1 requires  $x_1^1 + x_1^2 = e_1^1 + e_1^2$ , or equivalently,  $x_1^2 - e_1^2 = e_1^1 - x_1^1$ .
- ▶  $x_1^2 - e_1^2$  is consumer 2's *net demand* for good 1,  $e_1^1 - x_1^1$  is consumer 1's *net supply* for good 1.





- ▶ At the equilibrium point, both consumers' indifference curves are tangent to one another and the price line as well.
- ▶ Both consumers only see the market price  $p_1^*, p_2^*$  and maximize their utility;  $p_1^*, p_2^*$  equates supply and demand for all goods.

- ▶ Suppose  $\mathbf{p}^*$  is a Walrasian equilibrium (i.e. a price vector that balances supply and demand for all goods simultaneously).
- ▶ Then the allocation of goods at this price,  $\mathbf{x}(\mathbf{p}^*)$ , is called a Walrasian Equilibrium Allocation (WEA).

$$\mathbf{x}(\mathbf{p}^*) = (\mathbf{x}^1(\mathbf{p}^*, \mathbf{p}^* \cdot \mathbf{e}^1), \dots, \mathbf{x}^I(\mathbf{p}^*, \mathbf{p}^* \cdot \mathbf{e}^I))$$

- ▶ **Lemma 5.1:**  $\mathbf{x}(\mathbf{p}^*) \in F(\mathbf{e})$ , that is, it must be feasible.
- ▶ **Lemma 5.2:** Suppose that  $u^i(\cdot)$  is strictly increasing, and that consumer  $i$ 's demand is well defined at  $\mathbf{p} \geq 0$  and equal to  $\hat{\mathbf{x}}^i$ . Let  $\mathbf{x}^i$  be some other vector of goods. Then:
  - ▶ If  $u^i(\mathbf{x}^i) > u^i(\hat{\mathbf{x}}^i)$ , then  $\mathbf{p} \cdot \mathbf{x}^i > \mathbf{p} \cdot \hat{\mathbf{x}}^i$ .
  - ▶ If  $u^i(\mathbf{x}^i) \geq u^i(\hat{\mathbf{x}}^i)$ , then  $\mathbf{p} \cdot \mathbf{x}^i \geq \mathbf{p} \cdot \hat{\mathbf{x}}^i$ .
- ▶ That is, suppose there is some other allocation  $\mathbf{x}^i$  that gives more utility to consumer  $i$ .
- ▶ Then it must be unaffordable at the current price  $\mathbf{p}$  (otherwise, the consumer would choose it).

# Administrative Stuff

- ▶ The midterm exam will be returned next week.
- ▶ I will post a new homework, HW #3, on the website later today. It will be due in two weeks.
- ▶ I have decided to change the weights on the homeworks and exams for computing the final grade, to follow regulations.
- ▶ The new percentages will be: Homework - 5%, Midterm - 25%, Final Exam - 70%.