

# Advanced Microeconomic Analysis, Lecture 8

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# Administrative Stuff

- ▶ I am returning the midterm this week. Mean = 61, SD = 12, max = 78.
- ▶ Percentages of final grade: Homework - 5%, Midterm - 25%, Final Exam - 70%.
- ▶ Homework #3 is due next week.

# Review of Last Week

- ▶ Previously, we studied *partial equilibrium*, when supply equals demand in a single goods market.
- ▶ Now, we study *general equilibrium*, where supply equals demand in all goods markets simultaneously.
- ▶ First, we looked at a simple case: a *pure exchange* economy:
  - ▶ There are  $n$  goods and  $I$  consumers, each with the usual type of utility function over goods
  - ▶ There is no production, markets, or prices.
  - ▶ Consumer  $i$  is *endowed* (i.e. given) a quantity of each good, denoted  $\mathbf{e}^i$ .
  - ▶ Therefore, the total amount of goods in the economy is the sum of all endowments  $\sum_i \mathbf{e}^i$ .
  - ▶ Consumers can trade with each other directly, by bartering.
- ▶ An *allocation* is a particular distribution of the total goods among consumers.

# Review of Last Week

- ▶ For the 2-good, 2-consumer case, we can illustrate the economy with an Edgeworth box.
- ▶ Consumers will not agree to a trade that makes them worse off (i.e. lower utility).
- ▶ Given an initial endowment  $\mathbf{e}$ , we would like to find the set of *barter equilibria*, i.e. allocations at which there is no further trade.
- ▶ The *contract curve* is the set of allocations at which the indifference curves of each consumer are tangent to each other.
- ▶ Given  $\mathbf{e}$ , the set of possible barter equilibria is the part of the contract curve that lies above each agent's indifference curve through  $\mathbf{e}$ .
- ▶ Barter equilibria are Pareto efficient: cannot make one consumer better off without making the other consumer worse off.

# Review of Last Week

- ▶ Next, we introduce decentralized competitive markets.
- ▶ Suppose there is a market price for each good. Consumers do not interact with each other, only the market price.
- ▶ Given a market price vector  $\mathbf{p}$ , consumer  $i$ 's income is  $\mathbf{p} \cdot \mathbf{e}^i$ , the market value of his endowment.
- ▶ Each consumer solves his utility maximization problem, taking  $\mathbf{p}$  and  $y = \mathbf{p} \cdot \mathbf{e}^i$  as given.
- ▶ *Aggregate excess demand*,  $\mathbf{z}(\mathbf{p})$ , is total demand of each good minus total supply (from endowments).
- ▶ A *Walrasian equilibrium* is a price vector  $\mathbf{p}^*$  that equates supply and demand in all markets, i.e.  $\mathbf{z}(\mathbf{p}^*) = 0$ .

# Walrasian equilibria and the core

- ▶ Recall that the *core* of an exchange economy, denoted  $C(\mathbf{e})$ , is the set of all unblocked (i.e. no coalition of consumers can find a better allocation), feasible allocations.
- ▶ In a 2-good, 2-consumer exchange economy, the core is the subset of the contract curve in the "lens" between each consumer's indifference curve passing through  $\mathbf{e}$ .
- ▶ **Thm 5.6** Consider an exchange economy  $(u^i, \mathbf{e}^i)_{i \in I}$ . If each  $u^i(\cdot)$  is strictly increasing on  $\mathbb{R}_+^n$ , then every Walrasian equilibrium allocation is in the core.

# Walrasian equilibria and the core

- ▶ **Thm 5.6** Consider an exchange economy  $(u^i, e^i)_{i \in I}$ . If each  $u^i(\cdot)$  is strictly increasing on  $\mathbb{R}_+^n$ , then every Walrasian equilibrium allocation is in the core.
- ▶ In an exchange economy with many consumers, it might seem like a very complicated task to coordinate between all the consumers so that they make the right trades to reach an unblocked allocation (i.e. in the core).
- ▶ Now, we see that the same outcome can be achieved by a completely *decentralized* price mechanism, without a need for a central planner.
- ▶ Since every allocation in the core is Pareto-efficient, this also means that all Walrasian equilibrium allocations are Pareto-efficient.

# First Welfare Theorem

- ▶ **Thm 5.7** Under the assumptions of Thm 5.6 (i.e. each  $u^i(\cdot)$  is strictly increasing on  $\mathbb{R}_+^n$ ), every Walrasian equilibrium allocation is Pareto efficient.
- ▶ This provides theoretical support for the Adam Smith's idea that the "invisible hand" will lead to efficient outcomes.
- ▶ That is, in an impersonal market economy with prices, the *self-interest* of agents will cause them to choose actions that lead to the benefit of society, without the need for a central planner.
- ▶ Note, however, that Pareto efficiency does not take into account any concept of "fairness" or "equality" in terms of how goods are distributed.
- ▶ We can also ask if the converse is true: suppose there is some Pareto-efficient allocation  $\mathbf{x}^*$  we want the economy to reach, for whatever reasons.
- ▶ Is it possible to achieve  $\mathbf{x}^*$  in a decentralized market economy, if we can choose the initial endowment? The answer is yes.



# Second Welfare Theorem

- ▶ **Thm 5.8** Consider an exchange economy  $(u^i, e^i)_{i \in I}$  with positive aggregate endowment  $\sum_i e^i$ , and with each  $u^i(\cdot)$  continuous, strictly increasing, and strictly quasiconcave.
- ▶ Suppose  $\bar{x}$  is a Pareto-efficient allocation for this economy, and that endowments are redistributed so that the new endowment is  $\bar{x}$ .
- ▶ Then,  $\bar{x}$  is a Walrasian equilibrium allocation of the resulting exchange economy  $(u^i, \bar{x}^i)_{i \in I}$ .
- ▶ This theorem says that a system based on decentralized markets and self-interest can sustain any socially desired allocation of resources (as long as it is Pareto-efficient).

## Exercise 5.11

- ▶ Consider a 2-good, 2-consumer economy with

$$u^1(x_1, x_2) = (x_1 x_2)^2, \quad u^2(x_1, x_2) = \ln(x_1) + 2 \ln(x_2) \\ \mathbf{e}^1 = (18, 4), \quad \mathbf{e}^2 = (3, 6)$$

- ▶ Note that  $x_1^2 = 21 - x_1^1$  and  $x_2^2 = 10 - x_2^1$ .
- ▶ First, let's characterize the set of Pareto-efficient allocations.
- ▶ This is the contract curve, i.e. the set of allocations where the indifference curves are tangent, or where  $MRS^1 = MRS^2$ .

$$MRS^1 = \frac{2x_1^1(x_2^1)^2}{2(x_1^1)^2x_2^1} = \frac{x_2^1}{x_1^1}, \quad MRS^2 = \frac{1/x_1^2}{2/x_2^2} = \frac{1}{2} \frac{x_2^2}{x_1^2}$$

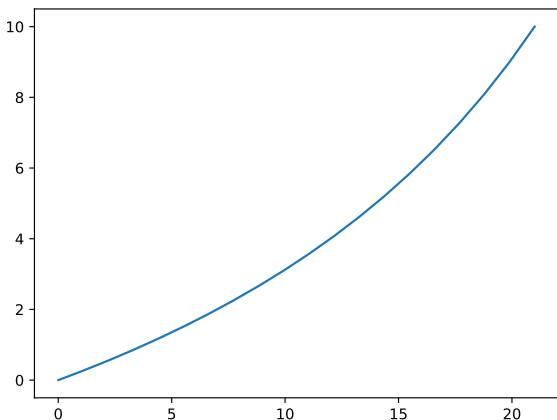
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$$\frac{x_2^1}{x_1^1} = \left(\frac{1}{2}\right) \frac{10 - x_2^1}{21 - x_1^1}$$

$$\frac{10 - x_2^1}{x_2^1} = 2 \frac{21 - x_1^1}{x_1^1}$$

$$\frac{10}{x_2^1} - 1 = \frac{42}{x_1^1} - 2$$

$$x_2^1 = \frac{10x_1^1}{42 - x_1^1}$$



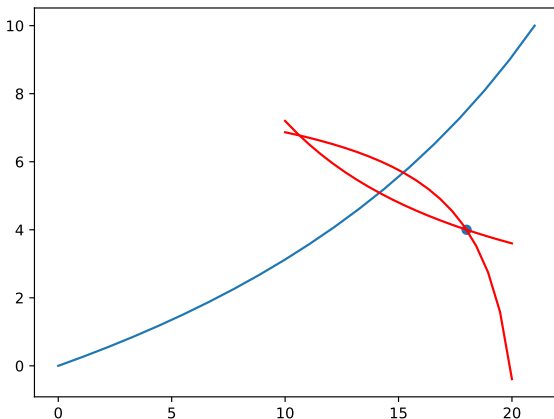
- ▶ Here we plot  $x_2^1 = \frac{10x_1^1}{42-x_1^1}$  for  $x_1^1 \in [0, 21]$ .
- ▶ Note that the contract curve goes from  $(0,0)$  to  $(21,10)$  exactly.

- ▶ Now, let's find the core, which is the part of the contract curve that gives a higher utility for both consumers.
- ▶ Plugging in the endowments of each consumer, we get

$$u^1(18, 4) = 5184, \quad u^2(3, 6) = 4.68213$$

- ▶ So we can say that the core is the part of the curve  $x_2^1 = \frac{10x_1^1}{42-x_1^1}$ , such that

$$(x_1^1 x_2^1)^2 \geq 5184 \quad \text{and} \quad \ln(21 - x_1^1) + 2 \ln(10 - x_2^1) \geq 4.68213$$



- ▶ Here we plot  $\mathbf{e}$  and the indifference curves that go through  $\mathbf{e}$ .
- ▶ The core is the part of the contract curve between the indifference curves that go through  $\mathbf{e}$ .

- ▶ Now, we want to find a Walrasian equilibrium.
- ▶ We want to find prices  $p_1, p_2$  such that aggregate excess demand is zero.
- ▶ Since only relative prices matter, let's set  $p_2 = 1$  and solve for  $p_1$ .
- ▶ We will need to find the Marshallian demand function for each consumer.
- ▶ To speed things up, we'll use a shortcut. Recall from Chapter 1 that an increasing transformation of a utility function represents the same preferences.
- ▶ Therefore, if we have two utility functions,  $u_1(x), u_2(x)$  where  $u_1(x) = f(u_2(x))$  and  $f(\cdot)$  is an increasing function, then these represent the same preferences.
- ▶ Marshallian demand for and the expenditure function will be unchanged (but obviously, indirect utility will be different).

- ▶ Note that:

- ▶  $u^1(x_1, x_2) = (x_1 x_2)^2 = (x_1^{1/2} x_2^{1/2})^4$

- ▶  $u^2(x_1, x_2) = \ln(x_1) + 2 \ln(x_2) = 3 \ln(x_1^{1/3} x_2^{2/3})$

- ▶ That is, both  $u^1$  and  $u^2$  are transformations of Cobb-Douglas utility functions (as you might have guessed from the MRS).
- ▶ Marshallian demand for the Cobb-Douglas utility  $u(x_1, x_2) = x_1^\alpha x_2^{1-\alpha}$  is:

$$x_1^*(p_1, p_2, y) = \frac{\alpha y}{p_1}, \quad x_2^*(p_1, p_2, y) = \frac{(1-\alpha)y}{p_2}$$

- ▶ Plugging in  $p_2 = 1$ ,  $y^1 = \mathbf{p} \cdot \mathbf{e}^1 = p_1 18 + 4$ ,  $y^2 = \mathbf{p} \cdot \mathbf{e}^2 = p_1 3 + 6$ , we get

$$x_1^1 = \frac{(1/2)(p_1 18 + 4)}{p_1}, \quad x_2^1 = \frac{(1/2)(p_1 18 + 4)}{1}$$
$$x_1^2 = \frac{(1/3)(p_1 3 + 6)}{p_1}, \quad x_2^2 = \frac{(2/3)(p_1 3 + 6)}{1}$$



- ▶ We want to find  $p_1$  such that  $x_1^1 + x_1^2 = 18 + 3 = 21$ , and  $x_2^1 + x_2^2 = 6 + 4 = 10$ .
- ▶ These conditions (total demand = total supply) are called *market clearing* conditions.
- ▶ We can solve each equation separately: it should give the same result. Let's try the market clearing condition for good  $x_2$ .

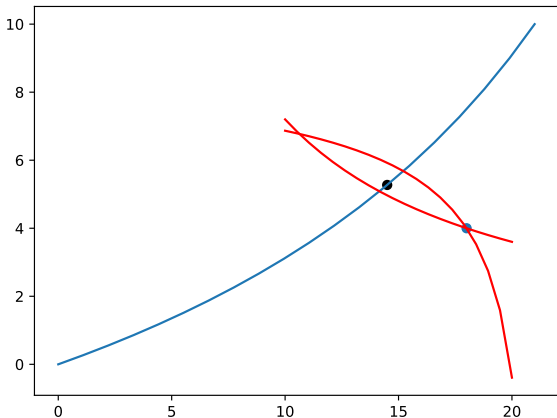
$$\begin{aligned}
 x_2^1 + x_2^2 &= (1/2)(p_1 18 + 4) + (2/3)(p_1 3 + 6) = 10 \\
 \frac{18p_1 + 4}{2} + \frac{2(3p_1 + 6)}{3} &= 10 \\
 54p_1 + 12 + 12p_1 + 24 &= 60 \\
 66p_1 = 24 &\Rightarrow p_1 = \frac{4}{11}
 \end{aligned}$$

- ▶ You can verify that this also holds if we use the market clearing condition for  $x_1$ .
- ▶ So, any  $p_1, p_2$  such that  $p_1/p_2 = 4/11$  is a Walrasian price that sets aggregate excess demand to zero.

- ▶ The Walrasian equilibrium allocation that results from  $p_1 = 4/11, p_2 = 1$  is:

$$x_1^1 = 29/2, x_2^1 = 58/11, x_1^2 = 13/2, x_2^2 = 52/11$$

- ▶ You can verify that this is a feasible allocation.
- ▶ Finally, we can verify that this is in the core.
- ▶ Since each agent is solving his utility maximization problem, his MRS is equal to the price ratio, and therefore equal to the other agent's MRS.
- ▶ Each agent is maximizing utility, and by definition, cannot end up at a lower utility than what he started with (at his endowment).



- ▶ We can plot the allocation  $(x_1^1 = 29/2, x_2^1 = 58/11)$  and verify it is in the core.

- ▶ Chapter 5.3 deals with adding production into the economy, which we will skip.
- ▶ The main result from this chapter is that if production sets are convex, then a Walrasian equilibrium is guaranteed to exist, and the First and Second Welfare Theorems hold as well.
- ▶ Now, let's start on Chapter 5.4, which applies the general equilibrium framework to "goods" that may depend on random outcomes of the world.
- ▶ This is the basis of the general equilibrium approach to finance and asset pricing.

## Chapter 5.4: Contingent Plans

- ▶ So far, we have considered a market economy with ordinary goods, e.g. food, clothing, etc.
- ▶ But there is no reason why we must restrict our concept of a "good" to those things.
- ▶ We can also extend our concept of "good" to incorporate time and uncertainty.
- ▶ For example: suppose  $x_1$  denotes apples, and  $x_2$  denotes oranges.
- ▶ We can classify goods by *when they are consumed*. So, if we have 2 time periods (today and tomorrow), we can define 4 goods:
- ▶  $x_{11}$  = "apples today",  $x_{12}$  = "apples tomorrow",  $x_{21}$  = "oranges today",  $x_{22}$  = "oranges tomorrow".
- ▶ For example, a *futures contract* is a financial instrument that specifies that the holder must buy or sell a certain quantity of a good at a certain time in the future (e.g. buy 1000 tons of grain in 6 months).

# Uncertainty

- ▶ Suppose there is a feature of the world that is random (for example, the weather).
- ▶ Suppose there are two possible outcomes, or *states of the world*: rainy (denoted  $s = 1$ ), and sunny (denoted  $s = 2$ ).
- ▶ Then, we can index each good with the *state in which it is consumed*.
- ▶ For example, if  $x$  = "umbrellas", then  $x_1$  = "umbrellas when it is rainy", and  $x_2$  = "umbrellas when it is sunny".
- ▶ Other examples:
  - ▶ "1 unit of grain when the harvest is good" vs. "1 unit of grain when the harvest is bad"
  - ▶ "1 unit of income in a recession" vs. "1 unit of income in an expansion"
- ▶ These goods can have different prices and different effects on a consumer's utility.

# Contingent Commodities

- ▶ To generalize, we can add both time and uncertainty to goods.
- ▶ These are called "contingent commodities" or "contingent claims", because they are contingent on (i.e. take effect if) a certain event occurs.
- ▶ At each time  $t$ , there is a market for contingent claims, called a *spot market*.
- ▶ Goods (contingent claims) may be re-traded in each time period.
- ▶ All the results from the general equilibrium model carry over to this setting.
- ▶ However, there are some difficulties in interpreting a "time-specific" commodity.
- ▶ For example, what if bankruptcy occurs, or a failure to produce what has been agreed to in the past?
- ▶ For now, we will ignore these issues.

- ▶ A *finance economy* combines the GE model with risk averse utility functions.
- ▶ Suppose there is only one consumption good, call it money, income or wealth.
- ▶ There are  $S$  total states of the world (i.e. outcomes), and let  $s$  denote an individual state of the world.
- ▶ A *financial asset* is a security that entitles its holder to a specified payout for each possible state of the world.
- ▶ Suppose that asset  $j$  is specified by:  $r^j = (r_1^j, \dots, r_S^j)^T$
- ▶ Whoever holds 1 unit of asset  $j$  will receive  $r_s^j$  at  $t = 1$ , if the state of the world happens to be  $s$ .
- ▶ A *storage asset* (e.g. cash) would be  $(1, \dots, 1)^T$ .
- ▶ A *riskless bond* with nominal yield  $1 + r$  would be  $(1 + r, \dots, 1 + r)^T$ .
- ▶ An asset is called *risk-free* if it gives the same payoff in every state.



# Arrow securities

- ▶ The simplest asset is one that pays 1 unit in exactly one state of the world  $s$ , and zero in all other states.

$$e^s = (0, 0, \dots, 1, \dots, 0)^T$$

- ▶ This is called the *Arrow security* for state  $s$ .
- ▶ Any financial asset can be represented as a linear combination of Arrow securities.
- ▶ For example, suppose there are two states  $s = 1, 2$  and two Arrow securities  $e^1 = (1, 0)$  and  $e^2 = (0, 1)$ .
- ▶ Cash has a payoff of  $(1, 1)$  and can be replicated by  $e^1 + e^2$ .
- ▶ A riskless bond with yield  $1 + r$  has payoff  $(1 + r, 1 + r)$  and can be replicated by  $(1 + r)e^1 + (1 + r)e^2$ .
- ▶ A risky asset with payoff  $(r_1, r_2)$  can be replicated by  $r_1e^1 + r_2e^2$ .

# Two-Period Economy

- ▶ By convention, we will say that  $t = 0$  is state  $s = 0$ , and the states at  $t = 1$  are  $s = 1, 2, \dots, S$ .
- ▶ Let  $w^s$  denote the amount of wealth in state  $s$ .
- ▶ Assume agents have a utility function

$$u(w_0) + \delta E[u(w_s)] = u(w_0) + \delta \sum_{s=1}^S \pi_s u(w_s)$$

- ▶  $\pi_s$  is the probability that state  $s$  occurs.
- ▶  $\delta \in (0, 1)$  is the discount factor.
- ▶ This type of utility function is *time-separable*, i.e. additive in the utility for  $t = 0$  and  $t = 1$ .

# Efficient Risk-Sharing

- ▶ Suppose there are two agents ( $i = 1, 2$ ) and two states ( $s = 1, 2$ ), and agents are risk-averse:  $u^i(\cdot)$  is strictly concave.
- ▶ Agents are endowed with some amount of securities that pay off at  $t = 1$ .
- ▶ Assume there is no *aggregate* risk: the sum of endowments for each state  $s$  is constant.
- ▶ There may be *idiosyncratic* risk: the endowment for an individual agent may differ across states.
- ▶ The *mutuality principle* states that an efficient allocation in this situation will diversify away idiosyncratic risk.
- ▶ Agents will consume the same amount in both states; they will only bear aggregate risk.

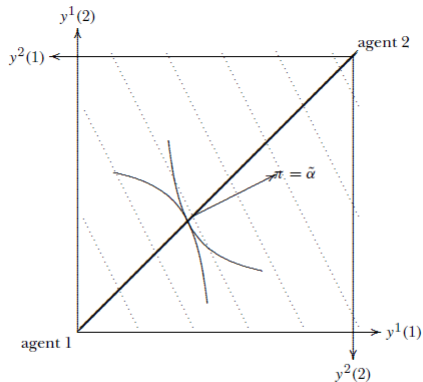


Figure 5.1. An Edgeworth box with no aggregate risk and full insurance. The dotted lines are iso-expected wealth lines, the fat line is the contract curve.

- ▶ The  $x$  and  $y$  axes are the total amount of income available in state  $s = 1, s = 2$ , respectively.
- ▶ Under the assumption of no aggregate risk (i.e. total income is the same in each state), the Edgeworth box is a square.
- ▶ The 45-degree line represents allocations where both agents have the same income in each state (perfect insurance).

- ▶ Suppose each consumer's utility over wealth is  $u(w) = \ln(w)$ .
- ▶ The probability of state  $s = 1$  is  $p$ , and the probability of state  $s = 2$  is  $1 - p$ .
- ▶ There is no consumption at  $t = 0$ , so each consumer's expected utility is

$$E[u(w)] = pu(w_1^i) + (1 - p)u(w_2^i)$$

- ▶ There are two "goods": wealth in state  $s = 1$ , and wealth in state  $s = 2$ .
- ▶ We can view the expected utility function as a utility function over two goods  $w_1^i, w_2^i$ .
- ▶ Each good is an Arrow security, i.e. a financial asset that pays out 1 unit of wealth in one state, and zero in all other states.
- ▶ Suppose  $(w_1^1, w_2^1) = (1, 3)$ ,  $(w_1^2, w_2^2) = (3, 1)$

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- ▶ Each good is an Arrow security, i.e. a financial asset that pays out 1 unit of wealth in one state, and zero in all other states.
- ▶ Suppose  $(w_1^1, w_2^1) = (1, 3)$ ,  $(w_1^2, w_2^2) = (3, 1)$

- ▶ As before, we can define the contract curve.
- ▶ Each agent's MRS is:

$$MRS = \frac{\partial u / \partial w_1}{\partial u / \partial w_2} = \frac{p/w_1}{p/w_2} = \frac{p}{1-p} \frac{w_2}{w_1}$$

- ▶ Note that the MRS is similar to that of Cobb-Douglas utility  $u(w_1, w_2) = w_1^p w_2^{1-p}$ .
- ▶ The expected utility function is an increasing transformation of Cobb-Douglas utility, so the Marshallian demand function is the same.
- ▶ Then, you can proceed as in Exercise 5.11.

- ▶ You should find that both agents are perfectly insured (that is, consume the same amount in each state).
- ▶ The agents are insuring each other.
- ▶ This is only possible because the "good" state for agent 1 is the "bad" state for agent 2, and vice versa.
- ▶ This is an example of *mutual insurance*: a group of consumers pool their resources to insure each other, instead of going to an outside party like an insurance company.



# Administrative Stuff

- ▶ I am returning the midterm this week. Mean = 61, SD = 12, max = 78.
- ▶ Percentages of final grade: Homework - 5%, Midterm - 25%, Final Exam - 70%.
- ▶ Homework #3 is due next week.